



ADVERTISEMENT OF VACANCY

Title: Graphics Designer

Grade/Skill level: **Officer**

Department: **Marketing**

Number of Post: One (1)

Reporting structures and supervision

The incumbent will be reporting to the **HEAD OF MARKETING**, who will assign your duties.

Interaction

DIRECT: AIB-AXYS Africa team.

Job purpose

The purpose of this role is to create visually compelling and brand aligned designs that effectively communicate the company's marketing strategies, products, and services thus enhancing brand visibility, client engagement, and market presence in the sector.

Duties & Responsibilities:

The duties and responsibilities of the Job holder will be but not limited to the following;

1. Design marketing materials including;
 - Social media graphics; Posts, Flyers, Brochures, Banners.
 - Research and company reports.
 - Presentations.
 - Video filming, editing and motion graphics.
 - Audio configuration, transcription and subtitling.
 - Photography.
2. Create visuals for product launches, events, and promotional content to drive engagement and conversion.
3. Optimize designs for multiple platforms (digital, print, social media, websites).
4. Maintain a consistent brand identity across all marketing efforts.
5. Collaborate with marketing team to conceptualize and execute campaigns that align with brand guidelines and target audience preferences.
6. Stay up-to-date with the latest design tools, trends, and marketing techniques.



Required qualifications

- i. Bachelor's degree in Graphic Design, Communication, Marketing, or a related field.
- ii. Proven work experience in graphic design and marketing.
- iii. Proficiency in design softwares such as Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)
- iv. Strong portfolio showcasing creative work across various mediums.
- v. Ability to manage multiple projects and meet tight deadlines.
- vi. Financial Industry Awareness is a plus.

Skills and Attributes

- Creativity and adaptability.
- Attention to details.
- Excellent communication and collaboration skills.
- Team player.

Applications done via <https://forms.gle/ZXEufVcTmGgYrgLZ9> accompanied with sample portfolios and/or testimonials from previous work done, on or before **7th February, 2025**.