



Marketing Internship

Terms of service: Six-months Internship

AIB-AXYS Africa is looking for a hard-working, proactive, passionate and excited individual to take up a Marketing internship opportunity in the firm.

Duties and Responsibilities:

- i. Assist in daily management of the AIB-AXYS Africa Corporate Brand on Social Media platforms,
- ii. Assist in Social Media content creation (written, audio and video),
- iii. Digital Marketing data collection and analysis,
- iv. Research on social media trends and apply relevant industry insights for content creation,
- v. Assist in the management and execution of digital and offline campaigns,
- vi. Any other duties that may be assigned by the Marketing Head.

Requirements

- i. Excellent written and verbal communication skills (Minimum requirement).
- ii. Good understanding of the Capital Markets.
- iii. Familiarity with social media platforms such as Facebook, Twitter, LinkedIn, and Instagram.
- iv. Ability to create engaging written content.

Applications sent to: careers@aib-axysafrica.com on or before **19th February, 2024**.